Ambassador Teams with College Leaders to Present Action Plans for APSCU Schools to Standardize Course Materials and Save Money

Melville, NY – May 21, 2013 – Ambassador Education Solutions, experts in powering course materials management and delivery for higher education institutions, will deliver an insightful breakout session with its partners, Centura College and Westwood College, at this year’s APSCU Annual Convention. The three thought leaders will discuss strategies to standardize curriculum materials in a way that puts the most relevant resources into the hands of students and faculty, streamlines access, and saves money.

“So much goes into determining which materials to leverage in any given course – from the quality of content to the way they are delivered to the cost,” said Dr. Joel English, who oversees multiple campuses for Centura College. “When schools can bridge the gap between academic and operational priorities in terms of curriculum materials, both students and schools alike can benefit.”

“As part of our ongoing effort to reduce the cost of course materials for students, we’ve advanced the way we manage our booklists and the way we work with content providers,” commented Sue Wierenga, CIO of Westwood College in Denver. “A key part of the process in keeping costs in line has been considering the real needs of our stakeholders.”

Through institutional case studies, attendees will learn how academic and operations teams can work together to standardize course materials, reduce costs, analyze the use of course materials, achieve economies of scale, and more. “Get Control of Your Course Materials: Reducing Costs Through Standardization” will take place on June 6th at 11:00 a.m.

“Whether managing a single campus or a distributed network of schools, wherever there is an opportunity to create efficiencies that can also improve the learning experience, that’s a win-win,” said Bruce Schneider, Director of Business Engineering at Ambassador. “When schools can confidently analyze which materials are being used the most and which financial models work best, they can standardize curriculum materials in a way that makes good operational and financial sense, integrating the right course resources at the right cost.”

Ambassador is a long-time supporter of APSCU, an Allied Plus Member of the organization, and a Diamond Level fund contributor to APSCU’s Imagine America Foundation for scholarships. In addition to its much anticipated breakout session, Ambassador has an active line up for the 2013 APSCU Annual Convention, including C-level strategy meetings, interactive demos, daily iPad Mini give-aways, and more. Attendees can visit Ambassador in booth #420. The event is being held June 5th – 7th in Orlando.

“The APSCU Convention is one of the best industry resources we have to connect with schools and partners – we look forward to the camaraderie and those ah-ha moments where educators grasp new and better ways to improve the education experience,” said Steven M. Blicht, Chief Operating Officer of Ambassador. “For us, it’s not just about putting ideas out there, but more importantly, giving schools tangible, proven strategies and action plans that they can put into place to meet their unique curriculum management goals.”
About Ambassador Education Solutions
Since 1973, Ambassador has engineered, developed and implemented customized bookstore and technology solutions for higher education institutions to simplify the adoption, delivery and management of all course materials, including textbooks, eBooks, eResources, custom content, scrubs, kits, supplies and logo apparel. Ambassador's products and services, which integrate with Student Information Systems, Learning Management Systems and Digital Content Platforms, deliver an optimized student learning experience with extensive student and faculty support, while enabling institutions to maintain control and streamline costs. Ambassador also supplies print, digital and media requirements to libraries worldwide. Ambassador's proprietary supply chain technology, specialized advisory services, analytic tools and dynamic solutions enable institutions to efficiently fulfill their academic and financial goals. For more information, please visit www.ambassadored.com.

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Media Contact: Kristi Emerson • 800-431-8913 • kemerson@ambassadored.com