Meeting Changing Times Head On

How Ambassador’s leading-edge technologies empower postsecondary, proprietary and career school administrators
In the United States education is prized as a means to building a better life. As the world changes and the measures of success evolve, higher education continues to transform to meet the needs of a dynamic nation.

Given the need-driven specialization required by employers, private sector colleges and universities play an increasingly important role in education. Career schools provide in-demand skills through enhanced training and career development, enabling students to enter the workforce prepared and qualified. The requirements of private specialized schools have expanded, as the need to control operational and administrative expenses while increasing the level of student satisfaction.

As part of their overall strategy, career schools have recognized both the need to invest in their core competencies and the benefits of specialized services to manage their commodity-based objectives.

Outsourcing Student Course Materials Management

With the realities of increasingly competitive local and global economies, balancing quality education with rising costs has never been more imperative. Operations have become complex, time-consuming and expensive and maximizing productivity is an everyday challenge. Focusing on core competencies makes sense, however, outsourcing operational and administrative duties, such as management of student course materials, can only be successful when partnering with experts who will ensure successful implementation through supervision and quality management. The challenge is real, but not insurmountable.

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By partnering with educational institutions, Ambassador College Bookstores has enhanced their course materials management capabilities. This partnership allows educational institutions to focus on their core competencies while optimizing the delivery of student course materials including textbooks, eTextbooks, custom content, scrubs, kits, supplies and logo apparel.

Real World, Field-Proven Solutions

Ambassador offers field-proven bookstore solutions, including the design, management and operation of online bookstores, auto-fill solutions and brick & mortar bookstores. Ambassador’s services feature eBooksPlus, fulfillment flexibility, inventory management, customized invoicing for voucher-based transactions and regulatory compliance management, along with dynamic integration of Ambassador’s proprietary SourceOne supply chain technology and leading Student Information Systems, Learning Management Systems and Digital Content Platforms. Ambassador’s technologies increase operational efficiency and streamline administrative management to maximize productivity and ROI, while enhancing the student experience and facilitating the integration of student records.

eBooks

Most recently, given the changing nature of course materials delivery and the inclusion of digital content, Ambassador has been at the forefront of the print textbook-to-eBook movement. Ambassador provides comprehensive eTextbook solutions and the expertise and experience to implement a school’s migration into the digital arena, providing students and schools with a choice between eBooks and print textbooks. Ambassador works with each school to create and implement the most appropriate strategy, including the selection of a Digital Content Platform and the rollout and management of eTextbooks.

Education is forever changing the times, even as the times change education. Ambassador’s commitment to staying at the forefront of educational trends and developing leading-edge technologies that parallel those trends will empower postsecondary, proprietary and career school administrators for many years to come.