Flexible Course Materials Platform Streamlines Digital, Print or Both

Ambassador's Analytics and Controls Ease Transparency, Accessibility, Compliance and Costs

WHAT ARE THE BIGGEST COURSE MATERIALS CHALLENGES FOR INDEPENDENTLY OPERATED BOOKSTORES?

- Managing and maintaining multiple publisher and platform integrations

- Tracking content durations and verifying publisher payments

- Complying with Department of Education opt-out requirements for Inclusive Access

MEET

RODA
Course Materials Platform

Revolutionary
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FROM **AMBASSADOR**
EDUCATION SOLUTIONS

One Platform. For Everyone.

Meet RODA, Ambassador's next generation **Course Materials Platform** that streamlines course materials operations through one centralized platform, supplementing your efforts to deliver an effective and efficient digital program. We do all of the heavy lifting, whether you prefer to manage and distribute print yourself while Ambassador manages digital content, or you choose for Ambassador to handle both digital and print.

Course Materials Have Never Been Easier

RODA fills data and service gaps between independent bookstores and publisher partners. Relieving the burden from your IT team, RODA manages and maintains publisher and platform integrations. Plus, your independent bookstore can count on Ambassador to answer publisher-related questions, vet booklists, report on current editions, and deliver detailed analytics. We also manage duplicate access, expiration dates, returns, credits and opt-outs, including Publisher Direct Content via LMS link.

RODA IS EVERYTHING FOR EVERYONE...

✔ Print and Digital Materials

✔ Integrations

✔ Single Point Access

✔ Support Services

✔ Analytics

✔ Financial Controls

✔ Compliance

...All through one flexible and easy-to-use Course Materials Platform

RODA presents cost savings, efficiencies and user experience benefits others simply cannot match:

Effective – integrates with each publisher directly, plus we handle multiple digital platforms simultaneously within each institution

Transparent – provides 360-degree visibility into transactions so you only pay what you owe

Compliant – improves Department of Education compliance for Inclusive Access and gives students a clear path to decline course materials with EZ Opt-Out, including Publisher Direct Content via LMS link

Efficient – oversees the entire digital content process, configuring access for non-expiring, semester-based or census-based digital content

Affordable – offers flexible pricing and holds prices steady over a distribution or term

Supportive – delivers responsive, reliable service for administrators, IT, faculty and students

Flexible – allows you to customize your path, either managing your own print program while Ambassador manages your digital content, or partnering with Ambassador for print and digital

Join the Transformation!

For decades, independent bookstores, schools and publishers have trusted Ambassador to simplify course materials adoption, management and delivery. We are always thinking of new and better ways to support the course materials lifecycle, making it easier for students, independent bookstores, schools and publishers to learn, work and collaborate. Our revolutionary Course Materials Platform, RODA, is built upon the same reliable technology and support services stakeholders have come to know and expect from Ambassador, plus added controls, functionality and analytics to address changing market dynamics.

Get to Know RODA

AmbassadorEd.com/RODA
RODA@AmbassadorEd.com
800-431-8913

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