Streamline Course Materials Management and Get Paid What You Are Owed

Ambassador Eases Accessibility, Integrations, Account Management and Reconciliation

WHAT ARE THE BIGGEST COURSE MATERIALS CHALLENGES FOR PUBLISHERS?

- Integrating with each and every school individually

- Blocking access to content for students who opt-out

- Validating usage to ensure accurate payments

- Dedicating resources to school support services

MEET

RODA
Course Materials Platform

FROM AMBASSADOR
EDUCATION SOLUTIONS

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One Platform. For Everyone.

Meet RODA, Ambassador's next generation **Course Materials Platform** that eases accessibility, integrations, account management and reconciliation. Because RODA integrates with each school directly, students have simple access to materials and publishers have verifiable data for transactions, usage and opt-outs so they are paid exactly what is owed. RODA brings everything together through one centralized platform, empowering publishers to operate more efficiently.

Course Materials Have Never Been Easier

RODA fills the data and service gaps between publishers and schools. RODA does all of the heavy lifting, handling the entire digital content process; configuring access for non-expiring, semester-based or census-based digital content; tracking terms, courses and enrollments; and aligning detailed analytics with durations, purchases, usage, opt-outs, returns and credits. Plus, by integrating with RODA, publishers can block access for students who have opted out, which further secures content. Publishers also can leverage Ambassador's sales and client services infrastructure to support schools and students without having to focus their own resources on account management and student services.

RODA IS EVERYTHING FOR EVERYONE...

- ✓ Print and Digital Materials
- ✓ Integrations
- ✓ Single Point Access
- ✓ Support Services
- ✓ Analytics
- ✓ Financial Controls
- ✓ Compliance

...All through one flexible and easy-to-use Course Materials Platform

RODA empowers publishers to better manage and grow their business:

Transparent – obtain 360-degree visibility into transactions to confirm accurate payments

Effective – track Inclusive Access opt-outs, including LMS embedded Publisher Direct Content, and deny access to students who opt-out

Efficient – eliminate manual, time-intensive work to focus on other organizational priorities

Supportive – gain peace of mind that school clients have the necessary support, guidance and collaboration from Ambassador

Accurate – access data to support improved cash flow and increased revenue recognition

Innovative – leverage Ambassador's white-labeled functionality, analytics and reconciliations even if it's not a shared school

Join the Transformation!

For decades, schools and publishers have trusted Ambassador to simplify course materials adoption, management and delivery. We are always thinking of new and better ways to support the course materials lifecycle, making it easier for students, schools and publishers to learn, work and collaborate. Our revolutionary Course Materials Platform, RODA, is built upon the same reliable technology and support services stakeholders have come to know and expect from Ambassador, plus added controls, functionality and analytics to address changing market dynamics.

Get to Know RODA

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