Streamline Course Materials Operations and Increase Accessibility and Affordability
Relieve the Burden and Simplify the Course Materials Lifecycle

WHAT ARE THE BIGGEST COURSE MATERIALS CHALLENGES FOR YOUR SCHOOL AND YOUR IT TEAM?

• Managing and maintaining multiple publisher and platform integrations
• Verifying exactly what is owed to publishers
• Complying with Department of Education opt-out requirements for Inclusive Access

MEET RODA
Course Materials Platform

One Platform. For Everyone.

Meet RODA, Ambassador’s next generation Course Materials Platform that streamlines course materials operations, including publisher relationships. RODA manages integrations through one centralized platform, provides complete transparency for transactions and opt-outs (including Publisher Direct Content), handles publisher-related issues, and facilitates extensive customer support. RODA ensures more students have access to more affordable course materials, and that schools have the technology to bring it all together.
Course Materials Have Never Been Easier

RODA fills data and service gaps between schools and publisher partners. Relieving the burden from your IT team, RODA manages and maintains publisher and platform integrations. Plus, your school can count on Ambassador to answer publisher-related questions, vet booklists, report on current editions, and deliver detailed analytics. We also manage duplicate access, expiration dates, returns, credits and opt-outs, including Publisher Direct Content via LMS link.

RODA aggregates print and digital content in a way that no other technology can:

**Transparent** – provides 360-degree visibility into transactions so you only pay what you owe

**Compliant** – improves Department of Education compliance for Inclusive Access and gives students a clear path to decline course materials with EZ Opt-Out, including LMS embedded Publisher Direct Content

**Efficient** – configures access and verifies payments for non-expiring, semester-based or census-based content through our Pub PinPoint technology

**Effective** – handles multiple digital platforms simultaneously within each institution

**Supportive** – offers responsive, reliable service for administrators, IT, faculty and students

**Affordable** – maintains price stability for an entire distribution and/or term, plus your school can control the desired level of revenue, if any

ROI on Every Investment

Join the Transformation!

For decades, schools and publishers have trusted Ambassador to simplify course materials adoption, management and delivery. We are always thinking of new and better ways to support the course materials lifecycle, making it easier for students, schools and publishers to learn, work and collaborate. Our revolutionary Course Materials Platform, RODA, is built upon the same reliable technology and support services stakeholders have come to know and expect from Ambassador, plus added controls, functionality and analytics to address changing market dynamics.

Get to Know RODA

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