



Students Deserve Simple, Effective and Affordable Course Materials

Ambassador Provides Easy, Stress-Free Access to Resources, Improving Student Success

WHAT ARE THE BIGGEST COURSE MATERIALS CHALLENGES FOR STUDENTS?

- Navigating multiple formats and content platforms
- Spending too much time and energy shopping around
- Purchasing through risky and unreliable marketplaces, often with changing prices, limited supply, and higher shipping costs

MEET

RODA

Course Materials Platform

FROM

AMBASSADOR
EDUCATION SOLUTIONS

Revolutionary
Revolutionary
Revolutionary
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Revolutionary
Revolutionary

One Platform. For Everyone.

Meet RODA, Ambassador's next generation **Course Materials Platform** that simplifies access to affordable course materials. Because RODA aggregates content and delivers it to students through a single, easy-to-use platform, they can focus on their studies while saving time and money. After all, when course materials are easier and less expensive to obtain, more students will access them, strengthening engagement, learning outcomes and success.

Course Materials Have Never Been Easier

RODA connects students to Textbooks, eBooks, Access Codes, Codeless Access, Courseware and Publisher Direct Content through one intuitive, centralized platform. Controls are in place so students only pay for content based on the specific duration assigned to them, plus Ambassador's operational efficiencies and unique pricing models lower costs.



RODA IS EVERYTHING FOR EVERYONE...

- ✓ Print and Digital Materials
- ✓ Integrations
- ✓ Single Point Access
- ✓ Support Services
- ✓ Analytics
- ✓ Financial Controls
- ✓ Compliance

...All through one flexible and easy-to-use Course Materials Platform

RODA puts course materials into students' hands the right way, at the right time, and at the right price:

Easy – simple, seamless and stress-free access to print and digital course materials

Empowering – EZ Opt-Out of Inclusive Access materials, including Publisher Direct Content

Efficient – course materials in time for the first day of class

Supportive – a single point of contact for transactions, logins and other inquiries through Ambassador's responsive and knowledgeable team

Affordable – flexible pricing models, plus system controls ensure students are not overcharged for content, and because everything comes via one channel, shipping charges can be less too

Consistent – pricing is held steady by Ambassador for an entire distribution and/or term, so even if materials are purchased at a later date, students are not penalized with higher prices

Join the Transformation!

For decades, schools and publishers have trusted Ambassador to simplify course materials adoption, management and delivery. We are always thinking of new and better ways to support the course materials lifecycle, making it easier for students, schools and publishers to learn, work and collaborate. Our revolutionary Course Materials Platform, RODA, is built upon the same reliable technology and support services stakeholders have come to know and expect from Ambassador, plus added controls, functionality and analytics to address changing market dynamics.

Get to Know RODA

AmbassadorEd.com/RODA

RODA@AmbassadorEd.com

800-431-8913



A group of five professionals in business attire are gathered around a laptop in a modern office setting. A woman on the left is pointing at the screen, while a man in the center looks on thoughtfully. A woman behind him smiles, and an older woman on the right points at the screen. A man on the far right is laughing. The background is a blurred office environment.

Streamline Course Materials and Increase Accessibility and Affordability

Ambassador Relieves the Burden and Simplifies the Course Materials Lifecycle

WHAT ARE THE BIGGEST COURSE MATERIALS CHALLENGES FOR YOUR SCHOOL AND YOUR IT TEAM?

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Meet RODA, Ambassador's next generation **Course Materials Platform** that improves accessibility for students and streamlines course materials operations for schools. Because RODA integrates with global learning platforms, students can seamlessly connect to the tools and resources they need anywhere, anytime. RODA manages integrations through one centralized platform, provides complete transparency for transactions and opt-outs, and facilitates extensive user support. RODA ensures more students have access to more affordable course materials, and that schools have the technology to bring it all together.

Course Materials Have Never Been Easier

RODA fills data and service gaps between schools and publisher partners. Relieving the burden from your IT team, RODA manages and maintains publisher and platform integrations. Plus, your school can count on Ambassador to answer publisher-related questions, vet booklists, report on current editions, and deliver detailed analytics. We also manage duplicate access, expiration dates, returns, credits and opt-outs, including Publisher Direct Content via LMS link.



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RODA aggregates print and digital content in a way that no other technology can:

Accessible – expands access with SSO options, navigation support, screen reader compatibility, content controls, study aids and clear accessibility designations

Transparent – provides 360-degree visibility into transactions so you only pay what you owe

Compliant – improves Department of Education compliance for Inclusive Access and gives students a clear path to decline materials with EZ Opt-Out, including LMS embedded Publisher Direct Content

Efficient – configures access and verifies payments for non-expiring, semester-based or census-based content

Effective – handles multiple digital platforms simultaneously within each institution

Supportive – offers responsive, reliable service for administrators, IT, faculty and students

Affordable – maintains price stability for an entire distribution and/or term, plus your school can control the desired level of revenue, if any

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