

Ambassador Keeps Your Store in Control, Helping You Operate More Efficiently and Save Time and Money



From a la carte services to full course materials offerings, Ambassador provides whatever level of support your store needs so you can:

- Ease course materials adoption, management, delivery, and accessibility
- Improve store revenue through higher sell through and traffic patterns
- Simplify and verify student billing for IA/EA programs
- Apply real-time data visibility and actionable analytics

Ambassador's No Duplicate functionality saves 10%-40% on digital and print materials costs.



Ambassador is Proud to be an ICBA Premier AVP

Ambassador Services Available to ICBA Member Stores

1 Online Bookstore Partnerships
We brand your online bookstore or student bookstore portal to your store/school. Students can easily view formats and pricing, select shipping preferences, and place orders. Plus, support is always available.

2 Inclusive Access & Equitable Access Management (IA/EA)
We match student information with materials, and handle fulfillment, opt-in/opt-out, returns, and more. Our billing support services automate the process and ensure correct, timely billing.

3 Digital Lifecycle Management
We manage and maintain integrations; distribute access codes; handle durations, licenses, duplicates, expirations and returns; and streamline publisher and digital platform data flows.

4 Booklist Management
We help faculty find and compare materials, make recommendations, and verify availability.

5 Real-Time Data Analytics
We aggregate data across all your systems and platforms. For example, our No Duplicate report prevents you from paying twice for the same item or for items for dropped students, and our student metrics reporting provides insights to improve retention and outcomes.

6 Invoice Audit and Billing Reconciliation
Our financial controls verify usage, costs, and fees so you only pay what you owe. We also can manage purchase orders, invoices, and payments, and provide one consolidated invoice.

7 Procurement Support
We source all items from publishers, and administer ordering, purchasing, delivery, returns, and buybacks.

8 Physical Materials Management
We can warehouse your store's dedicated inventory, and can ship direct to students or in bulk to your store.

Your Course Materials Program, Your Store's Way



Solutions Tailored to Your Store

With Ambassador, **your store is in the driver seat.** Whatever level of service your store needs, your store gets.

- You can manage print and delegate digital to Ambassador
- You can offload IA/EA manual efforts to Ambassador
- You can have Ambassador manage all required course materials
- You can leverage Ambassador's reporting capabilities to track data and verify fees



Support to Back You Up

Ambassador maintains **a steadfast dedication to customer service.** Your store will have a team of experienced client services professionals, technology gurus, traffic managers, warehouse personnel, and others, all known for **open and honest communication, flexibility, and prompt service.**



A Partner You Can Count On

For more than five decades, Ambassador has powered course materials programs, including print, digital, OER, devices, labs, kits, and more. Our award-winning Course Materials Platform, RODA, streamlines your store's operations. Plus, **we empower your store to set the student sell price!**

5

Decades of
Experience

19

Average Tenure in
Years of our Customer
Service Staff

99%

Customer
Retention

100%

All Course Materials
including IA/EA

Millions

Dollars Saved by
Stores, Schools
and Students



Independent College
Bookstore Association

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Special Offers for ICBA Stores!



No integration fee
for the roll-out



**Free access to
TAG**, Ambassador's
supply chain
software, for the
first year



10% discount
on Ambassador
invoice mark-up
for the first year

Let's Connect

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 **AMBASSADOR**
EDUCATION SOLUTIONS